

2020-2021 District Goals



District: 1 J

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	25
2nd Quarter	0	0	25	25
3rd Quarter	0	0	25	25
4th Quarter	1	20	20	19

FY New Clubs

1

FY Charter Members

20

FY New Members

95

FY Retention Goal

94

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

21

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Hold retention and recruiting seminars	Governor, VDGS, Zone chairs, GM, and GLT	District funds for location,	July 1, 2020	June 30, 2021
Work with the Branch and special interest clubs formed in the district to continue to recruit members	Branch club coordinator. GM, Governor, Zone Chair's GMT	Cabinet team	July 1, 2020	June 30, 2021
Increase relevant service projects to attract new members and aid in retaining current members	Governor, VDGS's GAT team, Zone chairs Club officers	Cabinet team	July 1, 2020	June 30 2021
Promote exit interview of leaving members	Governor, GAT team, ZC's, Club membership chair club GMT	Cabinet team,	July 1, 2020	September 1, 2021
Awards for clubs with yearly growth over 5 members	Governor, GMT, cabinet secretary, Cabinet treasurer, ZC's	District funds for awards,	July 1, 2020	March 1, 2021
Award for clubs with less than 2 members dropped during year	GAT team, zone chairs, club officers, club GMT, club membership chair, club secretary	District funds for awards	July 1, 2020	March 1, 2021
Hold a New Member Information and recruiting event in each district	Governor, VDGS's GAT team, zone chairs, club officers in each district	Location, funds, prospective attendees names and addresses	July 1, 2020	February 28, 2021
Cooperate with Lions Club International to form a UNICEF Club	Governor, Vice Governors, branch club coordinator Zone Chairs,	Unknown at this time	July 1, 2020	Septem 30, 2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Begin web based training in my district

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
research software for web based training	District Information and tech chair, District GLT	District funds to purchase software	July 1, 2020	August 1, 2020
Train Appointed person to use software	District IT, District GLT,	Time	August 1, 2020	September 1, 2020
Plan programs to be aired	Governor, District GAT team,	Schedule meetings	August 1, 2020	September 1, 2020
Survey clubs as to preferred topics	GAT Team, ZC's	prepare survey printing costs	July 1, 2020	September 1. 2020
Produce training programs	GLT, District IT, Presenters	location, computer access	September 1, 2020	September 30, 2020

DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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